



# MOM & BABY TLC REGIONAL HOSPITAL FOUNDATION

Funding for the comfort of Cape Breton Regional Hospital mothers and babies

2018

## We need your help

The Mom and Baby TLC Fund provides financial support for new parents and their babies to ensure that no child leaves our hospital without basic needs to start a healthy life.

Every year, nearly **1,000 babies** are born at the Cape Breton Regional Hospital and **1/3** of those babies are born into low socio-economic situations. Many babies are born with substance dependency and need immediate service. Because of this fact, the Cape Breton Regional Hospital Foundation, along with the Maternal and Newborn staff are working together to ensure that all children have **access to early life necessities**.

### How your gift helps:

Gifts to this fund help cover the costs of:

- ⇒ Diapers, formula, etc.
- ⇒ Medications not covered by health insurance
- ⇒ Costs incurred for medical visits outside of Cape Breton
- ⇒ Necessary medical procedures and devices not covered by medical insurance
- ⇒ Many other necessary costs
- ⇒ Income replacement for families unable to work due to illness

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This Fund will provide a better start for close to **300 babies** in our community each year.

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The Mom and Baby TLC Fund is **100% donor funded** and cannot happen without the generous support of donors like **you!**

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Nearly 1,000 babies are born at the Cape Breton Regional Hospital every year, many need specialized care.

### Who are you helping?

Children born with severe medical concerns

Families struggling to afford daily needs

Mothers

Siblings

**YOUR COMMUNITY**

# Giving Cape Breton children the support they need.



Many babies are born underweight, early, or dependent on substances. These babies deserve a better start to life.

# 100%

stays in Cape Breton  
to strengthen  
healthcare – at home.

## Mom and Baby TLC Fund at a Glance:

- ⇒ Nearly **1,000** babies are born at the Cape Breton Regional Hospital annually from across the island
- ⇒ Of the babies born, **1/3** are socio-economically challenged
- ⇒ The Mom and Baby TLC Fund provides support to new parents and their children to ensure that baby has **basic needs** for starting a healthy and happy life.
- ⇒ Mom and Baby TLC Fund is **100% donor funded**
- ⇒ Mom and Baby TLC Fund gives children born at the Cape Breton Regional Hospital a **head start in life** by ensuring that no child leaves the hospital without every day necessities
- ⇒ Funding will be used to support parents and babies who are **disadvantaged or experience illness** at birth

## Cape Breton Regional Hospital Foundation

The Cape Breton Regional Hospital Foundation is a registered charity, responsible for raising funds to strengthen the health of Cape Bretoners.

We rely on ongoing donor and community support to fund priority healthcare needs. With every gift you make, you help deliver excellence in healthcare.

### We need your help, because you care.

As the major referral Centre for Cape Breton, the Regional Hospital sees more than 300,000 patient visits each year, providing acute and trauma care, emergency services, clinical services, and surgery.

The Regional Hospital has a dedicated staff of more than 1,800 health care providers who work with 270 hospital and community-based physicians.

Since 1991, the Cape Breton Regional Hospital Foundation has raised more than \$50 million for healthcare in Cape Breton.

## Contact Us

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@BecauseUCare

Charitable Registration:

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**100% of your gifts help strengthen healthcare – at home**

Thank you, until no patient needs us, we need you.



REGIONAL  
**HOSPITAL FOUNDATION**